

**ADVERTISE
WITH
WHELOCK FAMILY THEATRE**

Connect with audiences from the Greater Boston Area through direct engagement

MISSION

WFT productions celebrate the diverse range of families found in the world today and seek to unite them in the shared experience of live theatre.

AUDIENCE

Reach over **20,000** WFT@BU families from all metropolitan and suburban Boston neighborhoods.

ADVERTISING RATES & OPTIONS

AD SIZE	4 PLAYBILLS	3 PLAYBILLS	2 PLAYBILLS	1 PLAYBILL
Full Page (5 1/4 w x 15 h)	\$2500***	\$2000**	\$1500**	\$900**
Half Page (5 1/2 w X 3 2/4 h)	\$1500**	\$1200**	\$900**	\$550*
1/4 Page (2 5/8 w X 5 5/8 h)	\$950*	\$700*	\$550*	\$350

SPONSOR A SHOW

TEEN ENSEMBLE PRODUCTION	Full page (8.5 w x 5.5 h)	\$600**	Includes table at production
MAINSTAGE PRODUCTION	Spotlight in Preshow Email & Full Page Ad (5 1/4 w x 15 h)	\$2000**	Includes table at production



Ad Space Includes:

- *** • 6 Complimentary Tickets to each production
 - One Email Spotlight
 - One Website Spotlight
 - One Social Media Spotlight (Facebook, Instagram & Twitter)
- ** • 4 Complimentary Tickets to each production
 - One Email Spotlight
 - One Social Media Spotlight (Facebook, Instagram & Twitter)
- * • 2 Complimentary Tickets to each production
 - One Social Media Spotlight (Facebook, Instagram & Twitter)



Show Sponsorship Includes:

Teen Ensemble Production:

- Opportunity for showcase table in lobby
- 6 Complimentary Tickets to Teen Ensemble Production
- 4 Complimentary Tickets to a Mainstage Production
- One Email Spotlight
- One Website Spotlight
- One Social Media Spotlight (Facebook, Instagram & Twitter)

Mainstage Production:

- Opportunity for showcase table in lobby
- 8 Complimentary Tickets to a Mainstage Production
- One Email Spotlight
- One Website Spotlight
- One Social Media Spotlight (Facebook, Instagram & Twitter)

To inquire about ad placement and details, please contact
Jenna Corcoran at jcorc@bu.edu.